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- Professor, TaeSoo Yun
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   Professor, EunYi Kim
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   Professor, Intiraporn Mulasastra Kasetsart University, Thailand
- Professor, Rolly Intan Petra Christian University, Indonesia
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- Professor, KyungSoo Kwon Dongseo University, South Korea
- Professor, Lee Yun Li Sunway University, Malaysia
- Professor, Mustafa Eren Yildirim Bahcesehir University, Turkey
- Professor, Seungpok Choi Silla University, South Korea
- Professor, Sian Lun Lau Sunway University, Malaysia
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- Professor, Xia Yingchong Zhijiang College of Zhejiang University of Technology, China Professor, Yulia M. Kom Petra Christian University, Indonesia

- Professor, Soonki Jung Kyungpook National University, South Korea
- Professor, Weeraphan Chanhom Chiang Mai University, Thailand

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- Mrs. Helen Guek
- Sunway University, Malaysia
- Dr. Mustafa Eren YildirimBahcesehir University, Turkey
- Dr. Chia Wai Chong Sunway University, Malaysia Prof. KyungSu Kwon Dongseo University, South Korea

- TPC Chairs
- Dr. Dongkyun Kim Kyungpook National University, South Korea A/P. Dr. Lee Yun Li Sunway University, Malaysia
- Dr. Nicole Fu Sunway University, Malaysia
- Ajarn. Somchoke Ruengittinun Kasetsart University, Thailand
- Dr. Sungpil Lee
   Dongseo University, South Korea
- Dr. Hyeyoung Ko Seoul Women's University, South Korea
- Chief, Adam CHeeSmart Health Leadership Centre, National University of Singapore, Singapore

Mr. Chungkyo Jung President of PIPA, South Korea

- Dr. Kwangyun Wohn Emeritus President of KAIST, Former Chairman of PNST, South Korea
- Dr. Chonggi Kim Shanghai University of Science & Technology, China
- Dr. Tongjin Kim Purdue University, USA

### Aim & Scope

Theme: AI & Education

ICCT is the first and comprehensive international conference on the various aspects of culture technology and its applications. International Conference on Culture Technology 2023 will provide a chance for academic and industry professionals to discuss recent progress in the area of cultural technology. The goal of this conference is to bring together the researchers from academic and industry to share ideas, works, problems and solutions related to the multifaced aspects of culture technology. Authors are invited to submit original papers and works in all areas related to culture technologies and their applications. Topics include, but not limited to, the following areas:

- (a) VR & AR: Augmented reality, Virtual reality, Mixed reality, Multiple realistic space implementation, industry adaptive VR
- (b) Game: Massive on-line game based on virtual world, Game for welfare promotion, Immersing cinematic reality game, Game utilization in culture
- (c) Convergence Contents: Senseware, Smart contents, Edu-Contents
- (d) Media: Animation CG, Digital cinema

- (a) Contents Design: Storytelling, Contents producton pipeline
  (b) Graphics: Physical engine, Rendering, 3D stereoscopic, Motion graphics, Hologram
  (c) UX-based Interface: User experience, Action recognition
- (d) Social Media: Social media analysis and utilization
- (e) Data Management: Data retrieval for culture contents, Data collection and analysis for culture contents, DB modeling for culture contents, DBMS for culture contents
- (f) Sound & Music: Sound technology and music technology

- 3. Performance / Exihibition (a) Performance Technology: Technology of cutting edge of performance, Massive performance technology, (b) Exihibition Technology: Advanced implementation technology, Digital exihibition technology (c) Crafts Technology: Traditional material modernization, production technology modernization (d) Traditional Music Technology: Modernization of traditional music, Advancement of traditional musical instruments, Populizing traditional music

- (a) Cultural Heritage Technology: Culture enjoyment support technology, Restoration technology of original form
- (b) Tourism Service Technology: Evaluation medel of tourism resources, Characterization technology of tourrism factor, Awareness raising of tourism R&D, Construction of tourism R&D support system
- (c) Sports Service Technology: U-sports care service, Sports service marketing, Sports service information, Sports image/video analysis, virtual sports
- (d) Library Technology: Journal publishing technology, Repositary technology

  (e) Museum Technology: All museum technologies including exhibition and preservation technology
- (f) Copyright Technology: Copyright protection & usage technology, Detection technology of copyright infringement, Management of copyright-works distribution

- (a) Machine Intelligence: Intelligent technology applied to culture technology, New AI technology (b) IOT & Big Data: IOT & Big-data technology applied in culture technology, New IOT & Big Data technology
- 6. Humanity / Social Science (a) Culture & Technology in Humanity: Culture and technology related with humanity study

# (b) Culture & Technology in Social Science: Culture and technology related with social science study

- (a) Culture & Technology in Art: Culture and technology related with art (b) Culture & Technology in Design: Culture and technology related with design

All convergence technologies not limited to a specific field

## 9. Special Session(Al & Education)

- (a) Educational Direction in Al Era
- (b) Al Application in Education (c) New Educational Policy in Al Era
- (d) Al Educational Tools

Papers & Submission All papers will be fully refereed and undergo a blind review process by at least three referees of the international program committee. All accepted papers will be published in International Conference on Culture Technology 2023 Proceedings. Distinguished papers presented in the conference will be further revised and published in special issues of prestigious international journals(SCIE, SCOPUS, IJCT) The paper must be written in English and follow the ICCT paper template provided below. The basic paper length 4 pages and limited to no more than 6 pages. Papers must be submitted only in MS-WORD(Doc) format. All paper submissions will be handled electronically via online submission system at the conference webpage

# **Important Dates**

Full Paper Submission: September 30, 2023 Acceptance Notification: October 15, 2023 Camera-Ready Paper Submission: October 30, 2023 Early Registration: October 30, 2023

### Conference Venue Sunway University, Petaling Jaya, Malaysia

Contact Information If you have any question for the conference, please contact Program Chair at dongkyun@knu.ac.kr.













